



Jeremy Leval

MBA 2013 Candidate at the University of Illinois Urbana-Champaign

Urbana-Champaign, Illinois Area | Management Consulting

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Jeremy Leval's Overview

Current	Project Manager at Illinois Business Consulting Student at MBA 2013 Candidate at the University of Illinois Urbana-Champaign Founder/President at CollegeRides.com
Past	Executive Team Leader - Softlines at Target Web Development at ChicagoMicro
Education	University of Illinois at Urbana-Champaign - College of Business University of Illinois at Urbana-Champaign
Connections	205 connections
Websites	Company Website

Jeremy Leval's Summary

- I am currently a MBA student in the College of Business at the University of Illinois Urbana-Champaign with an expected graduation year of 2013.
- I received my Bachelor's Degree from the University of Illinois Urbana-Champaign in International, Resource & Consumer Economics in 2009
- I am also currently a Consultant/Analyst for Illinois Business Consulting in Urbana-Champaign
- My entrepreneurial ventures include CollegeRides.com Inc. (CollegeRides.com), JSL Design, and Megamix Productions Ltd.

Jeremy Leval's Experience

Project Manager

Illinois Business Consulting

Educational Institution; 51-200 employees; Management Consulting industry
August 2011 – Present (1 year 9 months) | Champaign, IL

- Rated as the "Top Performer" for a major bank's account retention consulting project during Fall 2011
- Evaluated a major bank's current marketing strategies and concluded that opportunities existed in its product mix and marketing methods
- Reviewed raw client data to deduce the bank's lowest performing product and offered recommendations based on client surveys, interviews, and secondary research

Student

MBA 2013 Candidate at the University of Illinois Urbana-Champaign

Educational Institution; 10,001+ employees; Higher Education industry
August 2011 – Present (1 year 9 months) | Urbana-Champaign, Illinois Area

Founder/President

CollegeRides.com

February 2011 – Present (2 years 3 months)

- Created a college-based ride sharing network to expand the modes of student travel beyond public transportation
- Coordinated and implemented a marketing plan that grew the site's user base to 560 users within 2 weeks
- Delegated tasks to programmers leading to site completion within one year
- Tested the website and communicated glitches to programmers making site operational and user-friendly
- Enhanced company in 2011 by incorporating as a class "D" corporation in the state of Illinois

Executive Team Leader - Softlines

Target

Public Company; 10,001+ employees; TGT; Retail industry
August 2009 – July 2011 (2 years)

- Supervised Mundelein Target Clinic Remodel as project manager completed June 2011 and rated by Target Corporation as "the most successful Target Clinic Remodel for Quarter 3 in 2011"
- Managed soft-goods department of Target store ranked in the top 10% nationally with annual sales of \$61 million increasing soft-goods percent of sales from 8% to 11% between 2010 and 2011
- Oversaw inventory management, payroll, scheduling, hiring, training, talent management and sales

- Oversaw the store and managed diverse groups of over 50 employees 4 days a week

Web Development

ChicagoMicro

Privately Held; 11-50 employees; Information Technology and Services industry
2009 – 2010 (1 year)

Jeremy Leval's Skills & Expertise

Business Development Entrepreneurship

Jeremy Leval's Education

University of Illinois at Urbana-Champaign - College of Business

MBA, Corporate Finance / Business Operations

2011 – 2013 (expected)

Activities and Societies: Bootstrappers Breakfast - Co-founder of the Champaign-Urbana Chapter, Illinois Business Consulting - Project Manager

University of Illinois at Urbana-Champaign

BS: International, Resource and Consumer Economics, International Business & Economics

2005 – 2009

- 1st place in AMA's Target competition to reach the multi-cultural consumer. \$2400 in scholarship funds were awarded to myself and my partner.

Activities and Societies: FASO: French American Student Organization, AMA: American Marketing Association, Pi Lambda Phi Fraternity: Social Chair, Alpha Epsilon Pi: PC Social Chair

Jeremy Leval's Additional Information

- Websites: • [Company Website](#)
- Interests: Entrepreneurship, Graphic Design, Business Development
- Groups and Associations: American Marketing Association, French American Student Organization, Pi Lambda Phi Fraternity, Alpha Epsilon Pi Fraternity
-  Bootstrappers Breakfast
 -  Careers at GlaxoSmithKline Consumer Healthcare US
 -  Chindia 2011-12
 -  Illini Alums
 -  Illinois Business Consulting
 -  Illinois MBA
 -  UIUC Networking
- Honors and Awards: • Recipient: Target Scholarship - Multi-Cultural Case Competition, 1st Place

Contact Jeremy for:

- career opportunities
- new ventures
- expertise requests
- getting back in touch
- consulting offers
- job inquiries
- business deals

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